



# Pembroke Pines Police Department



9500 Pines Boulevard · Pembroke Pines · Florida 33024

Administrative Phone – 954-436-3200

24 Hour Dispatch – 954-431-2200

PIO On-Call Number – 954-252-5029

## MEDIA RELEASE

**ASSIGNED PIO:** Amanda Conwell

**DATE OF MEDIA RELEASE:** July 10, 2025

**TIME OF MEDIA RELEASE:** 4:00 p.m.

**CASE NUMBER:** [Click here to enter text.](#)

**CHARGE/INCIDENT:** Underage Drinking Environmental Program - UPDATE

**DATE OF OCCURRENCE:** March 19, 2025 – June 30, 2025

**TIME OF OCCURRENCE:** [Click here to enter text.](#) a.m.

**PLACE OF OCCURRENCE:** City-wide

**SUSPECT(S) - NAME, AGE, DOB, RACE, SEX, ADDRESS:**

[Click here to enter text.](#)

**VICTIM(S) - NAME, AGE, DOB, RACE, SEX, ADDRESS:**

[Click here to enter text.](#)

### **INCIDENT SUMMARY:**

Following three and a half month-long operation, our agency's participation in the Underage Drinking Environmental Program has concluded.

During this initiative, 231 retail outlets that sell or supply alcohol within the City of Pembroke Pines were visited and assessed for compliance. 83 businesses were found to be in violation of underage alcohol sales laws and were offered the opportunity to participate in the S.E.R.V.E. Alcohol Diversion Program. In addition to business checks, our officers also conducted seven high-visibility enforcement operations that targeted underage alcohol possession and use.

Throughout the month of June, Pembroke Pines police officers presented 148 local retailers with awards in recognition of their compliance efforts.

Anyone with information regarding this incident is urged to contact the Pembroke Pines Police Department at 954-431-2200, email to [tips@ppines.com](mailto:tips@ppines.com), or call Broward Crime Stoppers at 954-493-TIPS.



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Thank you to our officers, assisting investigators and local business owners for their help in making Pembroke Pines a safe city for all children.

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The Pembroke Pines Police Department will participate in the Underage Drinking Environmental Program, in collaboration with the United Way of Broward County Commission on Behavioral Health & Drug Prevention. The goal of this program is to identify and stop the illegal sale of alcohol to underage people, and the consumption and possession of alcohol by underage people.

Through this program, police officers will conduct underage alcohol compliance check operations and high visibility enforcement operations. These operations will run through June 30, 2025, and will take place at any establishment within the city that sells alcohol.

Alcohol vendors that facilitate the illegal sale of alcohol to underage people will be offered the opportunity to attend an educational alcohol diversion program through the Sensible Education for Responsible Vendors & Employees (S.E.R.V.E.) Program, Inc., or the vendors may face criminal charges.

During last year's initiative, the Pembroke Pines Police Department discovered 72 local businesses in violation of underage alcohol sales laws. Parents and caretakers are asked to speak with their children about the health, safety, and legal consequences of using alcohol while underage.

If you have any questions or would like additional information about the Pembroke Pines Police Department's involvement in the Underage Drinking Environmental Program, please contact Sergeant Aju Thomas at 954-431-2225.